

SPONSORSHIP OPPORTUNITIES

72nd AGM and Conference

Kelowna, BC | May 28-30, 2024



**BC Chamber
of Commerce**



**Kelowna
Chamber**



ABOUT THE EVENT

AGM AND CONFERENCE

Looking to expand your reach and bring your organization before B.C.'s business leaders?

Every year, the BC Chamber of Commerce AGM and Conference draws business leaders from every corner of the province to identify and address the issues that matter most to business – and to the public. This annual event includes three days of speakers, presentations, panel discussions, and networking opportunities.

Join us in Kelowna, May 28 – 30, 2024, for the 2024 AGM and Conference, and explore this vibrant, diverse and naturally beautiful city located on the traditional, ancestral, unceded territory of the Syilx/Okanagan people.

The BC Chamber of Commerce is the largest and most broadly-based business association in British Columbia, representing 100 chambers of commerce and boards of trade, and 36,000 SMEs from every sector and region of the province!





SPONSORSHIP OPPORTUNITIES

Our varied sponsorship opportunities are tailored to meet your needs.

All sponsors receive:

- Verbal recognition from the podium
- Recognition in event email & social media communications (pre/post event)
- Logo with hyperlink on the event registration page
- Logo in conference program
- Logo in the PowerPoint presentation

Presenting (1) \$25,000

- Eight complimentary conference tickets (value \$6,792)
- Two reserved seats at VIP table; individuals acknowledged
- 10-minute promotional opportunity at podium
- Opportunity to place promo collateral at registration
- Opportunity to ask one question in post-event survey
- Opportunity for table-top display in ballroom foyer
- Opportunity to place pop up banners in conference room & foyer
- Full-page ad in conference program
- Logo recognition in all AGM & Conference branding

Reception & Dinner (2) \$15,000

- Four complimentary conference tickets (value \$3,396)
 - Two reserved seats at VIP table; individuals acknowledged
 - 5-minute promotional opportunity at podium during sponsored reception & dinner
 - Opportunity to place promo collateral at registration
 - Opportunity to ask one question in post-event survey
 - Opportunity for table-top display inside ballroom
 - Opportunity to place one pop up banner inside conference room
 - Full-page ad in conference program
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Session (8)
\$10,000

- Two complimentary conference tickets (value \$1,698)
- 3-minute promotional opportunity at podium and introduction of speaker at sponsored session
- Opportunity to place one pop up banner inside conference room
- Half page ad in conference program

Meal (4)
\$10,000

- Two complimentary conference tickets (value \$1,698)
- 3-minute promotional opportunity at podium during sponsored breakfast or lunch
- Opportunity to place one pop up banner inside conference room
- Half page ad in conference program

Safety (1)
\$7,500

- One complimentary conference ticket (value \$849)
- Opportunity to present a session on a health & safety topic
- Quarter page ad in conference program

Lanyard (1)
\$7,500

- One complimentary conference ticket (value \$849)
- Logo on lanyards provided to each attendee
- Quarter page ad in conference program

Coffee Break (4)
\$5,000

- One complimentary conference ticket (value \$849)
- Signage with logo during all coffee breaks

Contributing Sponsor (5)
\$2,500

- Name and logo recognition for one of the following:
 - a. Program (Inside front cover ad)
 - b. Program (Inside back cover ad)
 - c. Technology (Voting software)
 - d. Wifi
 - e. Charging Station

