

SPONSORSHIP OPPORTUNITIES



Regional Roadshow

Spring 2024

ABOUT THE EVENT

REGIONAL ROADSHOW

Want to showcase your organization to B.C.'s business leaders? The BC Chamber of Commerce in partnership with its members, is excited to host its Regional Roadshow, a series of five virtual events, where the 2024 Collective Perspective data will be shared with business leaders and community members in each of the seven economic regions in B.C.

Join us to hear the story behind the provincial and regional data and engage directly with guest speaker and research specialist, Mario Canseco, President, Research Co. and Columnist for Business in Vancouver.

PRESENTING SPONSOR (5): \$3,000

- Five regional sessions to select from:
 - North West BC / North East BC / Central BC
 - Thompson / Okanagan
 - Kootenays
 - Mainland / Southwest
 - Vancouver Island / Gulf Islands
- 5-minute promotional opportunity at the beginning of the virtual event
- Opportunity to include promotional information in post event email distributed to all attendees
- Logo on presentation deck
- Verbal recognition by the host
- Logo with hyperlink on the event registration page
- Recognition in event email & social media communications (pre/post event)

